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ACTION

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**YVONNE PREY EARNS COLDWELL BANKER PREVIEWS INTERNATIONAL®
PROPERTY SPECIALIST DESIGNATION**

**Program Certifies Coldwell Banker® Sales Associates To Work With Luxury
Properties**

Schofield, WI, May, 2006 – Yvonne Prey, Broker Associate, of Coldwell Banker Action has earned the Coldwell Banker Previews International® Property Specialist designation, according to Rob Rybarczyk, Broker/Owner of Coldwell Banker Action. To date, only 4.6 percent of more than 117,000 Coldwell Banker® sales associates have been awarded this designation.

Coldwell Banker Previews International is a comprehensive marketing effort designed specifically for marketing luxury residential properties to affluent buyers worldwide. Through the success of this initiative, Coldwell Banker Previews International is a world leader in the marketing of luxury homes.

“In addition to a demanding performance criteria based on successfully selling luxury properties, Yvonne Prey had to complete a prescribed certification course to earn the Previews® Property Specialist designation,” said Rybarczyk. “The course covers topics such as developing detailed market analysis for sellers of luxury homes and how to make use of Previews resources to implement specialized marketing plans that will expose exceptional properties to affluent buyers on a world wide basis.”

Yvonne Prey is an award winning Sales Associate who has earned many honors. Yvonne Prey, of Coldwell Banker Action located at 928 Grand Avenue, Schofield, WI, can be reached at (715) 571-7653.

Yvonne Prey, ABR, CRP, CRS, GRI
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